



This certificate has been awarded to

*Sankhyaa Learning Pvt. Ltd.*

for being shortlisted in

The **EMERGE Innovation Category** for the year 2011

Date: October 15, 2011

Process partner



Som Mittal  
President, NASSCOM

Krishnakumar Natarajan  
Chair - NASSCOM EMERGE Forum,  
CEO & MD - MindTree Ltd.

Sharad Sharma  
Chair - NASSCOM  
Product Forum



# Announcing the Finalists for NASSCOM EMERGE 50 Awards for 2011

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NASSCOM EMERGE 50 is back – and in a bigger avatar. After the success of [last year's listing](#), the EMERGE Forum within NASSCOM has begun work in full earnest for the 2011

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listing. In addition to last year's categories of Growth, Markets (non-traditional / domestic), Products, and Services, this year, the categories have been expanded to include EMERGE Growth Innovation & Start-Ups. With EMERGE 50, we have a sharp focus – in the process we have been able to spotlight the FUTURE IT companies. We are glad to announce that we witnessed massive interest from companies this year as well and received over 350 applications across different

awards categories. As next steps, we will be inviting the EMERGE 50 companies to showcase their products/services to the Jury and to Zinnov (Process partners for EMERGE Awards). In Bangalore we will be inviting 36 companies to present at the **MindTree office** (on 10th, 11th and 12th October) and we will be inviting the remaining 14 companies (on 13th October) to present in the NASSCOM Delhi office.

It has indeed been a tough job for the jury members, [the Zinnov team](#) and the NASSCOM team for selecting the 50 emerging/start-up companies. **The Process that we followed**

- Companies were invited to nominate themselves in any of the categories. We received 350 plus entries this year across 3 categories (Growth, Innovation & Startup).
- Companies were evaluated on basic criteria such as revenue growth rates for last 3 years, revenue contribution, average revenue per employee etc. to arrive at the preliminary shortlist of companies in each category
  - Only relevant criteria were put for individual categories.
  - The shortlisted companies were then objectively evaluated (through a mathematical model) on a number of parameters including financials, growth, market differentiator, customers, market visibility, & distribution/ GTM
  - The evaluation on above parameters was used to come up with a net score for individual companies and hence the shortlist of top companies in each category

The EMERGE 50 Awards has quickly built credibility as the definitive listing of companies to watch for. With the focus on segment-wide trends and analysis, the 2011 editions promise to be both information and insightful! **Here goes the NASSCOM EMERGE 50 for 2011 (category wise)**

## EMERGE Growth

- 42Gears Mobility Systems Pvt Ltd – Provider of Enterprise Mobility Management Products helping companies to provision, configure, manage and secure mobile devices such as smartphones and tablets
- Ascenders Technologies Private Limited – Provides a proprietary implementation methodology 'Ascendure' that assures organizations a fail safe and rapid ERP deployment that reduces risk, improves ROI and delivers better speed to market by combining best of breed process frameworks, software development methodologies and business processes
- Aujas Networks Pvt. Ltd. – An Information Risk Management (IRM) services company providing information security and risk management services for enterprise clients. The vision is to help clients manage risk and enhance information value through excellence and innovation
- CtrlS Datacenters Ltd – Provides safe, reliable datacenter platform. Total protection, high uptime and significant savings are just some of the ways CtrlS impacts the customers. With over 20,000 racks planned across India, CtrlS is India's first Tier IV Datacenter
- eMids Technologies Private Limited – A Global Healthcare IT partner with a comprehensive array of services and niche solutions. Stakeholders include payers, providers, healthcare ISVs, revenue cycle management companies, health information exchanges, third party administrators, and clearinghouses.

- Indusface – Provides Information Security Products, Solutions and Services to organizations across the globe and help organizations make a distinctive, lasting and substantial relationship with their customers, enabling them to achieve strategic information security objectives
- Intense Technologies Limited – Operates in the domains of customer communication management, content management, data quality, EBPP and self care
- Omnesys Technologies Pvt Ltd – Provider of multi-asset, multi venue trading system called Omnesys NEST. The NEST product suite is available as a firm or broker hosted model, and in a Software As a Service (SaaS) Model
- Online Recharge Services Pvt. Ltd – Multi operator web based, instant pre-paid recharge station and specializes in delivering next generation online prepaid recharge solutions. The vision is of creating a pre-paid recharge station through which customers can make all their recharges anytime from any location using the internet
- Roam Space Travel Solutions Pvt. Ltd. – A free travel planning site providing information, tools and booking for leisure travel planning in India
- Seclore Technology – An Enterprise Information Rights Management (IRM) company providing risk mitigation from information leakages whilst enhancing collaboration and Data Security
- TalentSprint Education Services Pvt. Ltd – Provider of interactive platform for remote learning and employability to allow skill development model to scale seamlessly, without dilution in quality
- TELiBrahma Convergent Communications Pvt. Ltd – Focussed around contextual mobile services, mobile marketing technologies and solutions. The technologies help global brands to achieve higher ROI from their traditional media spends and accelerate their shift towards digital
- Towards Vision Technologies P Ltd - A telecom product development company with expertise in developing product on VoIP and TDM
- Vinove Software & Services Private Limited -An offshore IT services firm offering HTML/open source development services to its clients from all across the globe

#### **EMERGE Innovation**

- Flybt – Provider of mobile marketing and advertising technology and services
- Frontline Consulting Services Pvt. Ltd – A system integration company with solution comprising a broad range of advanced products and services designed to enable companies run the business, deploy products and business intelligence tools on a global basis
- In4velocity Systems Pvt. Ltd - Provider of real estate and construction management software
- INXS Technologies Ltd – Assists global financial institutions by developing rich, customized applications for the financial industry, natively built across multiple mobile OS
- Knowcross Solutions Pvt Ltd – Provider of hospitality software with a suite of products that collectively contribute to improving the guest experience in a hotel
- MobME Wireless Solutions Pvt Ltd - A player in the mobile value added services industry, core network solutions space, serving several leading telecom operators with a wide range of innovative platforms on SMS, voice and USSD
- Pennywise Solutions Pvt Ltd – Application Development and Maintenance – Web and Mobile Digital Marketing – Web and Mobile CIM Services – Non-Voice for SMB who service their end clients via web / Mobile products Social CRM applications and SAAS based Social CRM product Internet Analytics and Consulting
- Pinnacle Infotech Solutions – Provides building information modeling ( BIM) and MEP design, modeling and coordination solutions to theConstruction industry
- RapidValue IT Services Pvt Ltd ( RapidValue) – Works with enterprises across the world to build mobile applications, especially on smart-phones and tablets to extend the phones and tablets as a new business channel
- Sankhyaa Learning (P)Ltd(HeyMath!) – Provides teachers and students at elementary, middle and high schools with technology-enabled and curriculum-oriented digital resources delivered both through offline and online platforms
- Smaat aqua Technologies Pvt Ltd - Provider of end to end solutions for water, air and energy management systems

- **soflinkglobal Pvt Ltd** - Provider of exclusive logistics optimization software solutions across the logistics sector to freight forwarders, 3PL/4PL companies and custom brokers along with exporters and importers
- **Spatial Ideas** – Provides expertise in Mapping Applications (Geographic Information Systems) and Targeted Marketing by converging these two technologies with Social Media. The company has built an information-engaging platform
- **Stelae Technologies** – Provider of a metadata extraction and content structuring solution
- **TriggerO – PCMBPLUS Technologies Pvt.Ltd.** – Provides social reward & recognition software platform on SaaS model to the corporate clients for their employees, customers, partners. It also provides market place for redeeming virtual rewards through third party integration

### **EMERGE Startups**

- **AliveNow Inc** – A full service social media management company offering comprehensive solutions for branding, marketing and advertising on social media
- **AlmaMate Info Tech** – A provider of talent & competency management solutions
- **BodhBridge Educational Services Private Limited** – A platform for Video based training through online and offline channel
- **Capillary Technologies** – Providing Cloud based Realtime Customer Engagement Solutions on the Mobile for Retailers in India, Middle East and UK
- **Forus Health Pvt. Ltd** – a Technology organization that develops innovative products and solutions that address Health problems of developing world. Its flagship Product 3nethra is a pre-screening ophthalmology solution that automatically detects 5 major ailments of the eye that causes 90 % of avoidable blindness. It is Portable and hence can be operated in a rural environment by a minimally trained technician.
- **GDE Pvt Ltd** - An enterprise software product company, focusing on collaborative product development and services management. It has successfully modeled this on social networks and SaaS.
- **iDuple** - A provider of new age digital environments
- **Indrion Technologies** - Provides intelligent infrastructure automation solutions by embedding context sensitivity into applications
- **INNOZ TECHNOLOGIES PVT.LTD** – A player in the mobile search market providing Q&A search engine that delivers knowledge bits over SMS
- **Jade Magnet Online Pvt. Ltd.** – An online platform for delivery of creative services ranging from branding, advertising, animation, communication, graphic design, product design across various media delivered through a network of thousands of creative providers
- **LetsIntern.com** – Provider of internship and career services market space in India by connecting Students, Colleges and Companies on one platform
- **Nevalis Networks** - A business network provider for SMB's providing 24x7 services and applications for connectivity, security, communication, transactions and business using Software as a Service (SaaS) model
- **OLPC India Foundation** – Provider of low cost open source, energy efficient XO laptops that gives many machines internet access from a single Internet connection
- **Ozonetel Systems Pvt Ltd** – Builds PSTN cloud to enable services like CloudPBX, CloudIVR, CloudAgent, CloudBPO and CloudPay
- **Telerad Tech India Pvt Ltd** – Focus to develop products and solutions to address the gaps and needs of Healthcare IT in general, and radiology automation systems in particular. Developed a cloud hosted platform of Radiology workflow Intelligence System with an integrated image management(PACS)
- **TravelTriangle.com** – A travel market place which brings together agents with best deals as per the travelers' travel needs
- **VidTeq** – Startup in the field of navigation, location and local search and builds videoMaps, digital maps and search database for navigational and locational needs
- **Wifinity Tech** – Solution enables the Enterprise to form an "intelligent grid or intranet" of physical assets using disruptive technologies that include Artificial Intelligence & Wireless Sensor Networking
- **Wingify** – Provider of website optimization tools that helps other businesses increase their online sales and conversions
- **Zenga Media Pvt Ltd.** – Provider of real-time streaming technology which can stream on 2.5G and above networks on mobile and do seamless live and Archival video streaming across networks